

TEMPO has TWO Summer Offerings in July

GROWING POWER

You've heard a lot about sustainable farming practices to grow, process, market, and distribute food. The prototype for Community Food Centers, is the Growing Power facility at 5500 W. Silver Spring Drive in Milwaukee, Wisconsin – right in our back yard! This historic two-acre farm is the last remaining farm and greenhouse operation in the City of Milwaukee. Since 1999, the center has provided a space for hands-on activities, large-scale demonstration projects, and for growing a myriad of plants, vegetables, and herbs. In a space no larger than a small supermarket live some 20,000 plants and vegetables, thousands of fish, and a livestock inventory of chickens, goats, ducks, rabbits, and bees. Growing Power's founder, Will Allen has made headlines in recent years for his excellent work in the area of urban farming. He will be available after the facility tour to speak with TEMPO members. The tour will begin promptly at 2:00 p.m. and end by 3:30 p.m. Please arrive promptly by 1:30 to register. You will be asked to pay at the door, but your registration will serve as confirmation that we can send to the Growing Power facility.



The Details

When: Wednesday, July 20
 Time: 1:30 – 3:30
 Fee: \$10 at the door
 Address: 5500 W Silver Spring Drive
 Register: www.tempomilwaukee.org

In this issue:

July Program Previews	1
President's Letter	2
TEMPO Special Interest Groups	3
Mentoring Article	4
June Program Recap	5
Members in the News	5, 9
New Members	6-7
Upcoming Events	8

GOLF EVENT

Also on July 20th, TEMPO will be having a golf event at Brown Deer Golf Course. This will be a 9-hole scramble at one of Milwaukee County's most popular golf courses. You may register a 4-some or just yourself and we'll pair you with someone.

Join us afterwards for cocktails.



The Details

When: Wednesday, July 20
 Time: 1:00 – 7:00 p.m.
 Fee: \$45 for each person | social only is \$10
 Address: 7625 N Range Line Road
 1:00 Registration and Networking
 2:00 Tee Times begin
 5:00 – 7:00 Cash bar, hors d'oeuvres and networking!
 Register: www.tempomilwaukee.org

From the President

What is TEMPO Milwaukee's ROI?

Have you ever considered the return on your investment from your membership with TEMPO Milwaukee?

At a recent TEMPO Milwaukee listening session, members shared with me the importance of defining the ROI of a TEMPO Milwaukee membership. Why? Because these members see the importance of retaining the core base of members selected to become a part of this network. These people make TEMPO Milwaukee strong, and to attract the most talented and exceptional female executives in the greater Milwaukee area to become a part of our organization. By doing so, their membership continues to have great value both to themselves personally and to the businesses they represent.

Since the listening session, I have spent time reflecting on what I consider to be the critical factors that make my own TEMPO Milwaukee membership important to me and to my employer. As I reflected, I thought of the many ways I and/or my employer have benefitted from TEMPO Milwaukee:

- Participation in a business network comprised of 250 influential executives in the Milwaukee area
- The opportunity to expand and diversify my own talent profile

through personal involvement and contribution at the project, committee, and board level

- A mentoring program affording the opportunity to grow my own career, expand my professional network or to provide me the opportunity to grow someone else's career
- Compelling monthly programs offering exposure to other businesses and the ability to gain access to other Milwaukee area executives
- Access to compelling professional development programming and an effective method to expose high potential leaders in my organization to top executives in Milwaukee along with relevant development programs
- High impact personal and professional connections that can last for your lifetime

Even more compelling is that due to the ROI of TEMPO Milwaukee, we are proud that 93% of our members have committed to renewal in 2011-12.

TEMPO Milwaukee brings together influential women from diverse fields and backgrounds to create a network and shared experience that serves members in achieving their professional goals and further positions of leadership in our community. To continue to assure that we are serving you most

effectively, we will continue holding listening sessions through the year.



Please join us at our next listening session where we will talk briefly about our membership nomination and approval process:

Date: August 12 | 7:30 – 9:00 a.m.

Location: TEMPO Milwaukee Office | 301 W. Wisconsin Ave., Suite 300

RSVP: Tracy Johnson at 414.905.0117 by August 5

We look forward to hearing your thoughts and ideas so we can continue to develop into an even more relevant and powerful organization for you and your organization.

Sincerely,

Amy Rislov

TEMPO Special Interest Groups

TEMPO SIGs (Special Interest Groups) give members opportunities to connect and socialize outside of the business setting. If you are interested in participating in, or leading a special interest group please contact Cheryl Farnsworth at cheryl@succedia.com.

TEMPO Boaters Special Interest Group:

July 8 – Meet at McKinley Marina at 6:00 p.m., enjoy a lakeside stroll and cocktails aboard Mother Ocean in slip L 7. To join in, call Louise Hermsen at 414-477-0395 or email at lhermsen@wi.rr.com. Head from there to Summerfest?

July 14 – Alterra's at the Lake – meet at 6:15 p.m. for a light dinner and 7:00 p.m. concert at Alterra On the Lake – UWM Center for Latin American and Caribbean Studies presents Musica del Lago concert series featuring Bahia. Bring a lawn chair or seating.

July 21 – North Point Snack Bar at Bradford Beach – meet at 5:45 p.m. at North Point snackbar at the beach to grab a dinner/snack and walk down to the 7:00 p.m. Florentine Opera at the Lake performance – bring a lawn chair or seating.

Coming in August – Friday Fish Fry and a movie, a harbor/river cruise and YOUR ideas for lakefront fun! Contact Louise Hermsen at lhermsen@wi.rr.com

TEMPO Foodies Special Interest Group:

TEMPO Foodies will visit the West Town Farmers' Market at Fourth and Michigan in Milwaukee on **July 27**. There is no charge. TEMPO Foodies will also go to the Public Market on August 25 at 5:30 for a cooking class with a chef from Roots Restaurant. The cost is \$29, and you can register directly with the Public Market. To join either other these events or to be added to the TEMPO Foodies mailing list, contact Kim Wynn (kwynn@whdlaw.com).

Gold Medal Investment Club Special Interest Group:

The Gold Medal Investment Club has a couple of openings for new membership. The Club is comprised of twenty Tempo members. The purpose of the club is to learn about investing in the stock market plus we have

a fun time together! The group meets monthly at the Women's Club from noon until 1:30 p.m. the second Wednesday of the month. Quarterly dues of \$285 include a \$60 nonrefundable amount for lunches, software, and other operating expenses. The initial buy-in amount is approximately \$10,000. If you have an interest in joining this group, please e-mail Linda Foltz at lindadcllc@wi.rr.com or call 262-966-0259.

TEMPO Plus Group:

On Friday, August 12th the Tempo Plus group plans to gather at Barbara Blutstein's new gallery in the Third Ward in the Marshall Building, 207 E. Buffalo Street at 11:00 am. There are 14 galleries in the same building which gives us an opportunity to see what is there - especially welcome for those of us who haven't been there recently.

We will then walk the block to Cafe Coquette for lunch at 12:15 for our informal social luncheon where we will order off the menu. Street parking should be available, but there are also parking buildings nearby.

Please contact Joanne Gerszewski who is coordinating at gerszew@sbcglobal.net if you plan to attend.

TAKE ME OUT TO THE BALLGAME!

How suite it is – a night at Miller Park cheering on your 2011 Milwaukee Brewers! Enjoy a girls' night out – Brewers style. This special evening (in a Miller Park suite) is being donated by the Milwaukee Brewers and Brewers Community Foundation. We are offering TEMPO members an incredible price of just \$45 for this all-inclusive evening, complete with ballpark fare, beverages, and suite parking. This package is available only to the first 20 TEMPO members who register. (Sorry, no guests at this event due to the limited number of seats available.)

DATE: Wednesday, 9/14 at 7:10pm

OPPONENT: Colorado Rockies

TEMPO Member Cost: \$45

Be sure to wear your Brewers gear, and if you're in need of some new Brewers items, check out our Team Store by Majestic at Miller Park! Visit the website to register! Go Brewers!

Matching the Right Mentoring Match is an Exercise in Listening

By Louise Hermsen

Several new members have been matched in mentoring relationships in recent months. Making a good match takes good listening and keen insights to the TEMPO membership and their skills, situations and personal qualities that will mesh well with a potential mentoring match.

Our process starts with completion of the Mentor Profile document, which serves as the foundation for discussions and the matching process. If individuals indicate an interest in both a Circle or a One-on-One match, we start by exploring if there is a Circle that would be a great match and if the Circle is open to new members. Sometimes a chemistry check with a Circle has led to reexamination of the goals for a relationship. Circles meet regularly, including some on a monthly basis and really want members to be present for most sessions to provide support to the Circle members. Some TEMPO members with heavy travel schedules find the Circles are not a good match for that reason. The committee also carefully weighs if there are conflicts of interest with existing Circle members and potential new members. Given the confidential nature of the Circles, it is critical that members feel free to be very open in their discussions. The actual chemistry between Circle members is also critical and the balance of backgrounds to support the focus of the Circle.

When we look at a One on One match for a member, we explore where the member really wants to connect, where they feel a mentor can assist them, be it in a professional or a personal arena. We want to hear their goals for the relationship in the months ahead and in what manner and with what frequency they would like to engage with a Mentor. We often find ourselves reaching outside the list of mentors who have volunteered to support a Mentee, to find just the right match for a member. The TEMPO membership has been wonderful in responding to these requests and share that they consider it an honor to assist a fellow TEMPO member in moving forward.

In either type relationship we are finding members engaging with great depth, candor, confidentiality and respect. As two participants shared:

“This is the most valuable thing I have done as a member of TEMPO.”

“The Mentor Program is one of the core values of TEMPO and something you can do for yourself. There is both personal and professional value.”

We welcome inquiries and are matching members throughout the TEMPO calendar year and issue a formal invite annually in November. **To get involved, contact Tracy Johnson and request a TEMPO Mentor survey or find a survey on the website under the Mentoring Committee description. For specifics, contact Louise Hermsen or any member of the Mentor Committee, also listed on the website at lhermsen@wi.rr.com.**

Update Your Profile!

TEMPO Members—it is up to you to update your membership profile: new address, new email, new bio.....Update on the TEMPO website. It is very important that you update information so we can keep in touch with you!

1. Visit: www.tempomilwaukee.org
2. Click on “login” button
3. Login: username is “first initiallastname”
4. Password: tempo
5. Click on the “Member Center” button
6. Click on the dropdown “Roster”
7. Click on ‘My Profile’
8. Where you see the words “profile details”, look to the right and you will see a ‘pencil’ icon – click on it.
9. From there, you should be able to edit your information including address, email, bio, etc
10. Be sure to click on ‘Save’!

JUNE Meeting Recap

TEMPO welcomed Nancy McNamara, FBI Special Agent in Charge of the Milwaukee Division



Nancy McNamara



Julie Idzikowski, Cheryl Farnsworth, Cheryl Hill



Jody Lowe, Kelly Skindzelewski

The Audience Said:

- “Great advice about business from a non-business person!”
- “She had some great ideas on how to thrive in a male-dominated workplace.”
- “Really enjoyed it. A much different world than what most of us live in.”
- “Ms. McNamara was an inspiration!”

Member News

Lori B. Gervais, CFP®, Senior Vice President at Robert W. Baird & Co., was recently recognized on the 2011 FIVE STAR: Best in Client Satisfaction Wealth Managers^(SM) list in the July issue of *Milwaukee Magazine*. Individuals recognized were chosen based on survey responses of clients and industry peers, as well as an assessment by a blue ribbon panel of financial service industry professionals.* The final list represents less than 7 percent of the wealth managers in the local market. (continued on page 9)

If you have news to share, send to tempo@tempomilwaukee.org with subject “Member News”

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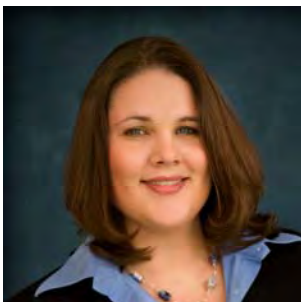
TEMPO Welcomes New Members



Rhonda Anderson serves as President of Business Development/Chief Financial Officer for Columbia St. Mary's health system (CSM). CSM, sponsored by Ascension Health and Columbia Health System, is an organization comprised of three hospitals, 65 community clinics, The Columbia College of Nursing, a partnership with the Orthopaedic Hospital of Wisconsin, and five Urgent Care Centers. The system provides healthcare for individuals and families throughout Milwaukee, Ozaukee, Washington and Sheboygan counties – with more than 160 years of service to individuals and families in these communities. Prior to joining CSM's Executive Leadership Team in May 2009, Rhonda was the senior vice president and chief financial officer of St. Agnes HealthCare in Baltimore, Maryland. She spent 20 years at St. Agnes in increasing responsible financial management roles. Rhonda completed her master's degree in business administration from Loyola College in Baltimore in 1985. She earned a bachelor's degree in Economics and Finance in 1980 from Bethany College in West Virginia. Rhonda passed the CPA exam in May of 1987. Rhonda is married and is the mother of three children. Prior to moving to Milwaukee, she was active with a number of Baltimore community programs and boards. She looks forward to getting more involved with the Milwaukee community. Email Rhonda at randerson@columbiastmarys.org



Catherine Jacobson is Executive Vice President for Finance and Strategy and Chief Financial and Strategy Officer at Froedtert Health in Milwaukee, Wisconsin. She was formerly senior vice president of Strategic Planning and Finance, chief financial officer, and treasurer at Rush University Medical Center, Chicago. Cathy served as the voluntary national Chair of the Healthcare Financial Management Association (HFMA) during the 2009-10 term. A member of HFMA since 1989, Cathy's involvement with HFMA includes serving on the national Board of Directors from 2004-2010 and the Principles & Practices Board (1995-98 and 1998-01), serving as chair during 2000-01. She has received the Follmer Bronze and Reeves Silver merit awards. Cathy also served on the Issuer Advisory Group to the Municipal Securities Rulemaking Board. She is a member of the American College of Healthcare Executives and the Chicago Network, an organization for women executives. Cathy is a Fellow of HFMA and a Certified Public Accountant. She received her Bachelor of Science degree in accounting from Bradley University, Peoria, Illinois. Email Cathy at cjacobs@froedterthealth.org.



Kristina Lock is from Buffalo, New York, originally. She holds a Bachelor of Science in Computer Information Systems from Buffalo State College. Kristina began working for the Buffalo Better Business Bureau in 2002. In 2008, she accepted a position with the Wisconsin BBB, where she currently serves as Vice President in charge of operations and administration. Email Kristina at klock@wisconsin.bbb.org.

TEMPO Welcomes New Members



Susan Frodl is senior vice president and head of Wells Fargo Funds Management's client-facing services organization. Susan and her teams, located in Boston and Menomonee Falls, provide service and support to direct-to-fund investors, institutional sales teams, and the additional sales teams that are responsible for the distribution of mutual funds, separately managed accounts, and 529 products through wire houses, independent broker/dealers, private bankers, and registered investment advisors. Our institutional client relationship teams, based in Charlotte, Menomonee Falls, and San Francisco, focus on providing support to the institutional client base. Susan has spent 22 years in the industry and joined Wells Fargo in 2005 as part of the Strong Funds acquisition, where she held various positions, including client service team manager, brokerage product operations manager, and investor services team leader. She started her career at Strong in 1988. Susan holds Financial Industry Regulatory Authority (FINRA) licenses 7, 24, 51, 63, and 65. Susan is based in Menomonee Falls. Email Susan at sue.frodl@wellsfargo.com.



Deanna Tillisch is the Director-Corporate Affairs and Foundation Vice President. She oversees the Northwestern Mutual Foundation, community relations and events management. This role includes developing and implementing company strategy to position the enterprise as a good corporate citizen through philanthropy, volunteerism and social responsibility. Prior to this role, Tillisch served as Director-Market Development and Director-Public Relations. Tillisch also worked at Lesnik Public Relations, Cramer Krasselt and A.O. Smith. Tillisch has been active in various community efforts: ARC of Greater Milwaukee Board Vice President, United Way Cabinet Chair, UPAF Notable Women Group and Strategic Planning Committee, GMC's "Creativity Works" Executive Team and LISC Strategic Planning Committee. Tillisch holds an MBA from Marquette University and a BA in Communications from UW-Madison. Email Deanna at deannatillisch@northwesternmutual.com.



CELEBRATING 20 YEARS IN 2011

Potawatomi Bingo Casino first opened its doors in March 1991 and, since then, has led the way to revitalization of the Menomonee Valley. In just 20 years, the Casino and Forest County Potawatomi have created thousands of jobs, contributed to many local non-profit organizations, grew into the state's top attraction, and shared tribal values as well as a culture of social responsibility with all people.

Imagine what we can achieve over the *next* 20 years.



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UpBeat

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Linda Mertz, Mertz and Associates

Louise Perrin, State Farm Insurance Company

Mary Scheibel, Scheibel Halaska, Inc.

Sandy Wysocki, The Business Journal;
Member Retention

Upcoming events are posted on the website at www.tempomilwaukee.org a few months in advance. Please register online.

Wednesday, July 20

TEMPO Golf Event

1:00 p.m. | TEMPO Golf at Brown Deer Golf Course—members and guests are welcome. \$55 for golf/social included and \$15 for social only

Wednesday, July 20

Tour of Growing Power

1:30 p.m.—3:30 p.m. | Tour the Growing Power facility and hear from founder Will Allen. \$10 at the door. Join us at Brown Deer Park afterwards for networking.

Friday, August 12

Listening Session

7:30—9:00 a.m. | TEMPO Offices at 301 W Wisconsin Ave., Suite 300

Thursday, August 18

TEMPO Member Meeting

11:30-1:30 p.m. | University Club
Members: no fee; Guests: \$30
Speaker: Phillip Flynn, CEO of Associated Bank

Wednesday, September 14

TEMPO Brewer Game

7:10 p.m. | Miller Park
Members Only: \$45
Tickets are limited to the first 20 people

Thursday, September 15

TEMPO Member Meeting

11:30-1:30 p.m. | University Club
Members: no fee; Guests: \$30
Speaker: Kimberly Schaefer, CEO of Great Wolf Resorts

Wednesday, September 28

New Member Orientation

noon-1:00 p.m. | The Business Journal
825 N. Jefferson Street

Thursday, October 20th

LEADERSHIP EVENT

7:00-9:30 a.m. | Pfister Hotel
All Guests: \$75
Speaker: Valorie Burton—Details to follow



To Register:

- ⇒ Visit www.tempomilwaukee.org
- ⇒ Click on “login” circle at the top right-hand side of the screen
- ⇒ Your **username** is your first initial and your last name, with no spaces, lowercase.
- ⇒ If you’ve forgotten your password, contact the TEMPO Milwaukee office.
- ⇒ Click on the event link
- ⇒ Click submit [if you are bringing a guest, enter the number of guests and follow the prompts for payment] *TEMPO Milwaukee accepts Visa, MasterCard, DiscoverCard and American Express.*

TEMPO Milwaukee

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P: 414.905.0117 • F: 414.272.7051
www.tempomilwaukee.org

Executive Director Tracy Johnson
c: 414.698.7474
e: tjohnson@tempomilwaukee.org

Office Hours:

Monday-Friday • 8:30 a.m.- 5 p.m.

Member News Continued

(submitted by Phyllis Mensh Brostoff)

Stowell Selected as Top Work Place 2011

Stowell Associates received two awards in the Milwaukee Journal Sentinel 2011 Top 100 Work Places survey: Best in class (midsize companies) and a Special Leadership Award for co-founders Valerie Stefanich and Phyllis Mensh Brostoff.

What makes this recognition so important is that the company's workers, not an outside agent, determined the rankings from their response to a survey that was completed at the end of last year.

Our employees answers put our company in first place in response to these statements:

- I feel genuinely appreciated at this organization.
- I have the flexibility I need to balance my work and personal life.
- There is not a lot of frustration at my workplace.
- I feel well-informed about important decisions at this organization
- Senior managers understand what is really happening in this organization.
- I am confident about my future at this organization.
- My manager makes my job easier.

WOW — the senior managers and owners of Stowell Associates were blown away by these ratings!

In “Caregiving firm seeks a select lot” (*Milwaukee Journal Sentinel*, May 22, 2011, page 15), Guy Bolton stated it best, “Stowell Associates SelectStaff, Inc. is a company that, more than most depends on its people.” To read the rest of Bolton’s article and see the accompanying video go to www.jsonline.com/business/122164719.html or our website: www.caremanagedhomecare.com.

We support our people so that they can provide the most responsive, best quality service to our clients and being selected as best in class Top Work Place 2011 confirms that we are doing that.